

Good Vibrations' 2024-27 strategy

Between 2024 - 2027 we will work with **2420 participants**, 1640 of these participants will take part in a week-long intensive programme, >80% of participants will sign up to the Keep in Touch Programme, with ≥15% of completers achieving a positive progression (via KIT or our course catalysing this) ≥25% of completers experience a positive long-term impact.

We will work with **51 prisons, with 3 secure hospital partners and with 45 community partners**

Intensive gamelan projects where groups create together over 5 days to put on a performance, and make a CD - sometimes incorporating accreditation.

Co-created gamelan courses with community partners where structure, duration and content is bespoke according to need and opportunity. Often incorporates other artforms.

Loophole Music projects where groups write songs using more traditional instruments and music technology. Including community/showcase events

Training and development events for practitioners, students, and past participants - often about disseminating learnings and good practice, also a fundraising offer.

Gamelan weekly/fortnightly courses and tasters sessions - for regulars and drop-ins, open to all where possible. These form the backbone of our Resonate projects - Glasgow, Nottingham and Sheffield (new in 2023/4)

"The Gamelan Room" digital gamelan for participants' use after one of our courses. Can lead to OCN qualification in level 1 composition. Music produced to be performed/recorded/broadcast where possible.

Whilst ensuring we:			
<p>Grow:</p> <ul style="list-style-type: none"> The diversity of our team FTE no. of staff from 4.0 to 5.0 	<p>Better understand our impact through academic research on:</p> <ul style="list-style-type: none"> Artist care (Wolverhampton Uni and Royal Northern College of Music) 	<p>Focus on longer-term impact via:</p> <ul style="list-style-type: none"> Participant voice platforms Email a prisoner scheme Supported progression Supported pathways onto GV traineeships/trustee posts Follow up comms, website and creative packs The Gamelan Room 	<p>Focus on quality improvement via:</p> <ul style="list-style-type: none"> Our Quality Improvement Plan Refreshing our Theory of Change

Finances	People	Communications	Creative Digitalisation
<p>To achieve this, we anticipate needing to:</p> <ol style="list-style-type: none"> 1) Raise £380K in Y1 2) Raise £405K in Y2 3) Raise £442K in Y3. 4) Maintain enough unrestricted reserves to cover 3-6 months of overheads 	<p>Our team members are one of our most important assets. We need to dedicate more resource to valuing, supporting and developing them. We want to create more sustainable and inclusive career pathways in the sectors we work in. We believe that these investments will benefit the quality of our work.</p>	<p>Our communications strategy will help:</p> <ol style="list-style-type: none"> 1) Raise our profile 2) Reach more target beneficiaries 3) Deliver will help us achieve our fundraising plan 4) Become even more effective. 	<p>Gamelan Room:</p> <ul style="list-style-type: none"> Finalise phase 3 brief, gain funding, and start delivery (Y2) Reaching 400 people in Y1, 600 in Y2 and 1,200 in Y3 Gaining access to prisons to instal onto laptops <p>Curate Blogs:</p> <ul style="list-style-type: none"> Release ≥3 blogs/year published on our website <p>Share creative activity packs with prison participants and their families:</p> <ul style="list-style-type: none"> Send them to ≥50% of new Keep in Touch participants in prisons.